

# RUTUJA KANK

UX RESEARCHER AND USER  
EXPERIENCE DESIGNER



9172766062



rutuja.mkank@gmail.com



<https://www.kankrutuja.com/>

## EDUCATION

### MASTERS IN DESIGN MANAGEMENT

Savannah College of Art and Design  
2023

### BACHELOR OF DESIGN

Unitedworld Institute of Design  
2022

## SKILLS

- Research Planning
- Qualitative Research
- Trend Mapping
- Systems Thinking
- Workshop Facilitation
- Prototyping Wireframing
- Usability Testing
- Data Visualization
- Graphic and UI Design
- Creative Collaboration
- Problem Solving

## EXPERIENCE

### DESIGN INTERN

404 DM ( Advertising firm in Chennai, India )  
Feb- March 2021

- Designed for Instagram posts, UI-UX projects, branding and marketing projects.
- Managed social media accounts for Almund as well as designed their logo.
- Experimented with different illustration techniques and created aesthetic designs for branding projects.

### DESIGN INTERN

ONE ZERO EIGHT STUDIO ( Design studio in Pune, India )  
Jun-July 2021

- Designed children's comics and contributed to research for delivering better content across their magazines.
- Conducted market research for branding projects.
- Collaborated cross-functionally with UI-UX and the branding team.

### SCADPRO- STRIDE

Stride ( E-Learning Providers in Herndon, Virginia)

- Facilitated primary and secondary research in the field of K12 student learning.
- Collaborated cross-functionally with design and narrative teams to build research-based solutions.
- Co-worked client communication responsibilities.

### CERTIFICATION

Design Research & Insight Translation - Lextant